



A mascot for everyone

Key Stage One & Two

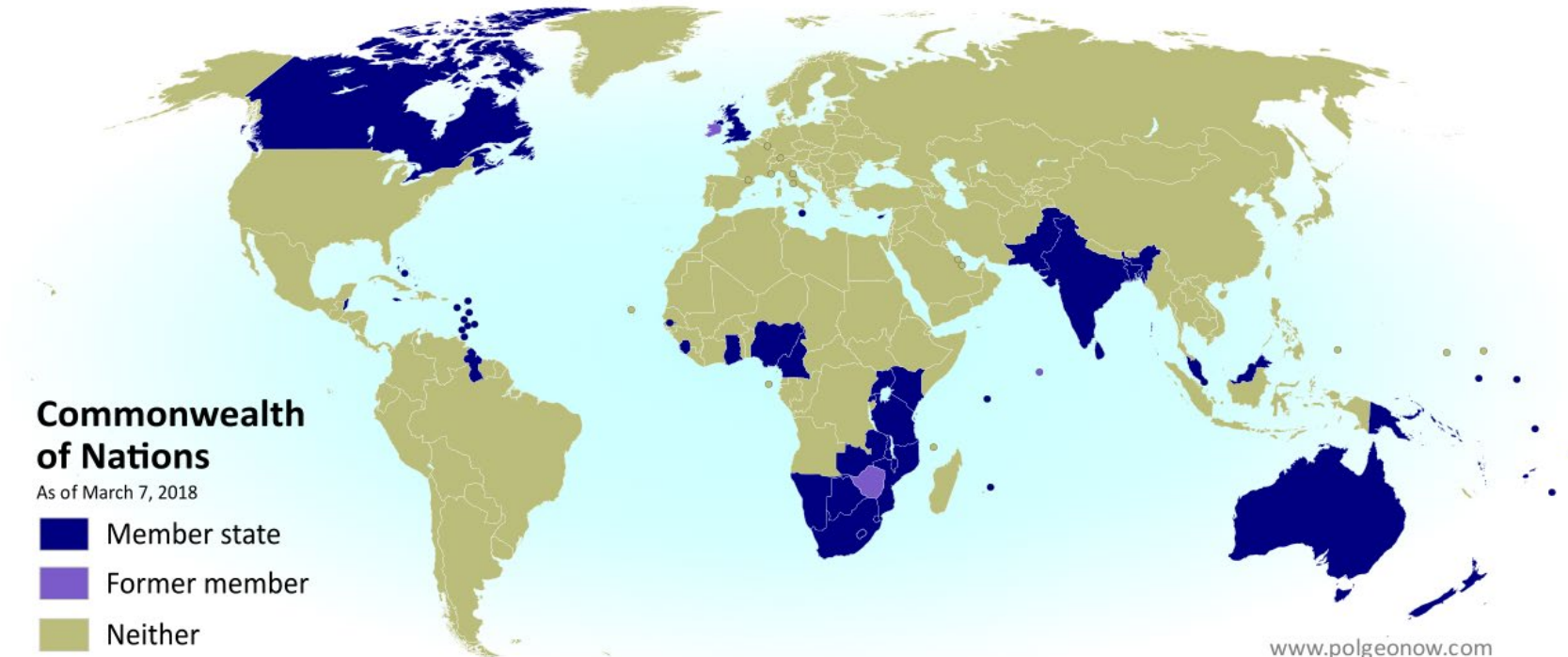
The 2022 Commonwealth Games are being held in Birmingham.



What are the Commonwealth Games?

The **Commonwealth Games** is an international multi-sport event involving athletes from the Commonwealth of Nations. The event was first held in 1930 and has taken place every four years since then.

Every four years, these countries come together at a sporting event called the Commonwealth Games. In 2022, the Games will be held in Birmingham!



Do you recognise any of these countries?

Quick Facts

The first Commonwealth Games were held in 1930 – almost 100 years ago!

Many sports you'll see at the Olympics also take place at the Commonwealth Games, but you'll also see cricket and lawn bowls!

The first Commonwealth Games mascot was Keyano, a brown bear from Canada!



Sports at the Commonwealth Games





The Birmingham 2022 Commonwealth Games will encourage more people to enjoy sport.

It'll bring lots of people to the city to explore, shop and meet up too.

And like many sporting events, the Birmingham 2022 Games needs a mascot...

What is a mascot?

Many sports teams and sporting events have mascots.

A mascot is a character that entertains fans, but also delivers important messages about the **values** or **purpose** of an event.



**But the Birmingham 2022
Commonwealth Games
doesn't have a mascot yet!**



This is where we need you to create a brand new mascot.

Birmingham 2022 is searching for young #MascotMakers to design the official mascot for the Games.

The best in the UK will be selected to help us make the official Birmingham 2022 Commonwealth Games mascot!

But which features are most important on a mascot?



We've got ***shape***, ***design*** and ***colours***, all very important to help bring the character to life.

It could be an ***animal***, a ***person***, or even an ***alien***.

Anything you like can be a mascot!



We need to think about what the mascot stands for too, based on what is important to the Birmingham 2022 Commonwealth Games:

1. **Bringing people together** - Making sure the Games celebrate everyone and ensure that all abilities can take part
2. **Health and wellbeing** – inspiring us to reach our potential and live healthier, happier lives.
3. **Success and benefits** – the Games will improve the region, promote it worldwide and leave a lasting legacy.



Inclusion is a very important topic.

No one likes to feel left out.

The Birmingham 2022 Games promise to include everyone, whatever their race, gender, ability or age.

Everyone is welcome! That's why it's **"The Games for everyone"**.



Your challenge

We need you to design a mascot that looks great, but also delivers these important messages to the world!



The competition

Once you've designed your mascot, you can enter it into a national competition.

It could become the Birmingham 2022 Commonwealth Games' official mascot.

Your design could be part of a very important historic event!




You'll need to get creative, using pens, paper and art supplies to create your mascot.

It can be a painting or a drawing.

The more exciting and lively the mascot, the better your chance of winning!



Mindmap time



Think about how your mascot will deliver the important messages of the Games.

It's time to create your mascot!

Step one: Plan your mascot – think about how it will look and what it will be called

Step two: Think about its character and personality and what the mascot stands for

Step three: Bring it to life using your creativity!



- Think about the **colours and design** of your mascot – why are you choosing them?
- Which **key messages** is your mascot delivering?
- Have you thought about how your mascot is **promoting inclusivity**?



How did it go?

It's now time to share your mascot with your classmates.

How are their designs looking? Give someone else a 'well done' if theirs looks good!



Uploading your design

After you've shared your mascot with everyone, your parent or guardian can help you upload it online.

Just head to www.birmingham2022.com/mascot to find out how

You could even win tickets to the Games!





Good Luck!

Your mascot looks brilliant. It may even end up becoming the official mascot of the Birmingham 2022 Commonwealth Games!

Let's recap:

What is the Commonwealth Games?

What are a mascot's most important jobs?

Why is inclusivity important?

How can we help to include others in the things we do?

